## Do Not Let Assortments Die Out Because It Is Summertime

Saturday a Hundred Smart New

# DRESSES



The Season's Most Popular Models and Materials for Women and Misses

Dresses of the finest workmanship in a large variety of styles, with only one or two of a kind. The colors include all the desirable present summery shades, in a complete range of sizes; including newly received dresses for the stout model.

Plain, printed and beaded Georgettes, foulards and Georgetté combinations. New taffetas and Georgette combinations, crepe de chines and the new adanced fall solid taffetas with the new tunic and draped effects.

## Summery Wash Frocks

Striped and figured voiles and organdies in the pastel shades; new ones are arriving daily at this popular price and now assortments offer complete selections.

(Third Floor.)

### CAPES and DOLMANS Our Entire Stock of Furred Models and Materials Reduced

\$5 to \$30 Each

### Soft Nainsook Teddies \$1.49



Exceedingly well made teddies of fine; firmly woven nainsook, daintily trimmed with laces, embroidery or tucks. Cool, comfortable and perfect fitting \$1.49 garments priced, special.....

#### SATEEN PETTICOATS, \$1.49

Neatly made of white and flesh sateen, with double panel in front, elastic tops, with attractive scalloping and small accordion pleated bottoms

(Fifth Floor.)

## EXTRA!

Women's \$3.98 Fine

## Blouses



Georgette crepe, crepe de chine, voiles, organdies and batiste of finest quality. Trimmings of embroidery, beads, laces, of pretty patterns, tucks and frills, in all new, up-todate models.

### MEN'S SUMMER



Shirts

Those Popular Pin Checks, With Collars to Match, Are the Hit of the Season.

Come in black, blue, green, helio and tan

checks on white ground. The collars are made with long points, and shirts are made full and well tailored. Get a set of these be up to the minute; all sizes, 14 to 161/2.

> Pure White Silk Crepe de Chine Four-in-Hand

Men's pure silk white crepe de chine Four-in-Hand Ties. Come in plain white with beautiful colors embroidery; make an ideal summer tie. Can be washed like a handkerchief.



#### FRESH CANDIES

MARSHMALLOWS-Chocolate almond, lb., 60c KISSES-Raisin and cherry divinity kisses, lb. 39c.

CREAM WAFERS - Crystallized mint and wintergreen, lb., 44c.

WOODLAND GOODIES Brazil nuts, pound, 60c.

MARSHMALLOWS - Toasted. lb., 39c. CHOCOLATE BARS-Brad- BIR

gee's nut milk, 5c, 6 for 25c. (Main Floor.)



Gaberdine

## Wash Skirts



New Silk and Wool Skirts, \$10

### Silk Petticoats \$4.98

Taffetas, jerseys, messalines, jersey tops and silk flounces and wash satins with double panels, attractive styles, hemstitched ruffles, tucks, corded and accordion pleated; in all the new summer shades; taupe, tan, light gray. Belgian, copen, flesh, rose, purple, green, navy, black and all the combinations ob-

(Third Floor.)

### What It Means To You To Purchase a



Sewing Machine At Bry's

A saving of agent's commission; satisfaction guaranteed; our club plan the same price as if you paid cash. All the best makes to choose from.

White Rotary, \$55.00 New Home, \$52.50 Western Electric, \$45.00 and \$55.00 Singer, \$53.00

A Sew E-Z Motor on your old machine will make sewing a pleasure; sold on our club \$15.00 plan ......

(Second Floor.)

### Saturday-Three Great Groups of Bewitching Hats

Specially Priced



### Fashion's Favorites for Summer

GROUP NO. 2

Is made up of fetching sum-

mer fashions in Georgette

crepe, adorned with gayly

colored flowers or ribbon-

in white, pink, orchid, sand,

turquoise and navy blue.

Many are of picturesque

persuasion-others fashion-

ed in small, jaunty shapes-

GROUP NO. 1

Presents the ever fashionable Transparent Hat of black net, edged with horsehair braid, with either satin or transparent crown. Fluttering ostrich fancies or smart burnt effects are used as trimming. Large shade brims and medium size brims-

\$6.95

GROUP NO. 3 Displays hats of rippling ribbon-

faille satin or Georgette, faced with Georgette crepe. Soft, flexible brims make them particularly adaptable for all outdooring; lovely sweater colors,

\$3.95 and up

Children's Tailored Hats \$2.98

Banded styles, ribbon trimmed, in black, navy and white, together with numerous other shades. (Fourth Floor.)

#### Women's Silk Hose, \$1

Black, white, flesh, pink, tan, Cordovan, navy, gray, silver, taupe, mouse, etc., in fact, a big collection of seamless and fashioned silk hose, in seconds and odds and ends; worth up to \$2.00, for \$1.00.

Just received a shipment of Black Lace Silk Hose; on \$3.98

### Women's Lisle Hose, 35c

3 Pairs for \$1

Black or white mercerized. full seamless Lisle Hose; all sizes; good 50c ones; on sale at 35c a pair or \$1.00

#### Children's Summer Sox, 25c

70 dozen samples of children's fancy top sox; worth

### White Hosiery

complete in every detail; all the wanted kinds of white hose can be found here at popular

> Women's 35c Vests, 23c

Summer vests, with and without shoulder straps; pink or white

### Women's Union Suits, 50c

Odds and ends of ladies white and pink union suits; regular and extra sizes; 59c to 85c values; Saturday for 50c.

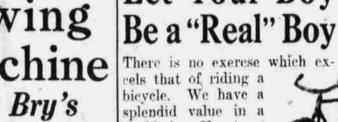
#### Women's Union Suits, 25c

Tight - knee summer union sults; good 50c ones; on sale Saturday

(MAIN FLOOR.)

25c

## Let Your Boy



double-bar Keystone, heavy studded tires, Boy Scout saddle, leather or rubber grips, with adjustable handlebar; Mor-

row brake; rubber pedals and fully guaranteed. Regular \$45.00 value, during this sale-

\$39.95 Sold On Our Easy Payment Club Plan

Auto Supplies-Second Floor.

### Boys' Palm Beach Suits, \$6.95

Summer fabrics, coats with detachable belts and full cut Knickerbockers, in gray, tan and green; sizes 9 to 18 years, at \$6.95.

Vacation Suits, \$4.50 cool cloths and light tweeds, 8 to 18 years. Saturday at \$4.50.

Boys' Suits, \$8.50

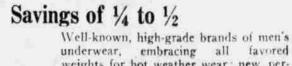
For present as well as fall wear; casal-meres, cheviots and tweeds; sizes 7 to 18 years; Saturday

Boys' Wash Suits, \$2

in Middy, Junior Norfolks and the popular Tommy Tucker; almost any color you want; these suits are \$2.00 specially priced at .....

(Fourth Floor.)

## Men's Underwear





Men's 85c, \$1 U. Suits, 69c

\$1 Underwear, 73c Otis Balbriggen, sizes to I \$3.50 Union Suits, \$2.39

Men's \$2.50 Union Suits, \$1.29 Suits, \$1.15 Frost," "Superior," "Kerry Monarch" and "Elco" brands,

Men's \$1.25 and \$1.50 \$1 B. V. D. Shirts Union Suits, 87c and Drawers, 73c

\$1.75 and \$2 Union "B. V. D.," "Kerry Kut," "Monarch" and "Eleo," \$1.15.



### OUR SEMI-ANNUAL SALE OF Summer Corsets

Destined to be the greatest valuegiving event in corsets Memphis has ever seen. A style, a model, a price for every woman.

### \$2.50 TO \$5 CORSETS GO AT

'Factory imperfects," but not materially damaged. White and flesh in "R. & G." and "Sorosis" brands. Semiannual sale, choice, all sizes......

One Big Lot of Regular \$2.50 to \$3.50 Corsets, \$1.69

\$3.50 to \$5.00 CORSETS, \$2.69

"Warner's Rust-Proof," "Sorosis," "Silver Slender, average and stout figures, in white Seal," etc.; low bust models, with elastic or pink coutil or pink brocade. "Rengo top, also medium bust. Pink \$1.69 Belt." "Sorosis," "Kabo," \$2.69 brocades, semiannual sale.... \$1.69